

Ewan McEwan

British Citizen & Singaporean Permanent Resident

EXECUTIVE SUMMARY

Ewan is a global learning and development management professional with extensive experience in driving scalable learning solutions. A specialist in providing competency to new and emerging leaders using lean, agile, and scalable approaches, rapidly. He has an MBA from a leading European business school and has specialist expertise in designing and managing hybrid blended learning and development strategies, working in a digital environment with microlearning performance support programs. In sport, Ewan has worked at elite and Olympic level athlete preparation and officiated at continental, regional and world competitions.

Ewan is currently looking for opportunities to combine management development strategies with sustainability, climate, and ecological approaches to business.

CAREER, CURRENT:

- 2022-now Co-Founder First Resource SG® a sustainability & climate risk social enterprise specialising in learning solutions, materiality assessments, strategy and business model integration and strategic communications & reporting.
- 2022-now Tutor BSI Singapore in Sustainability & Climate Risk; developing learning solutions for clients of this Royal Charter established organisation of some 100 years standing, is renowned the world over for helping business of all industries define what they do and how they do it.
- 2022-now Accredited Advisor Future-Fit Foundation; using their Future-Fit Business Benchmark Tool for materiality assessment, progress monitor, assurance manual, and action plans to move businesses towards an environmentally regenerative, socially just and economically inclusive world.
- 2020-now Microlearning Instructional Designer & Ambassador Gnowbe: Research, design, curation, and publishing of microlearning programmes on leading microlearning platform.
- 2001-now Associate Consultant Korn Ferry (formally AchieveForum, Forum Corporation, and Pearson) in EMEA & APAC: Management development consultant for international companies delivering leadership programmes and development assignments, including webinars. Principal clients; ExxonMobil, Cable & Wireless, State Street, EDF Energy, and United Biscuits.
- 1991-now Management Consultant & Coach, EMEA & APAC: Advisory services and product creation in management development, consultancy, and education to a variety of companies and educational organisations, and for international sports development. Recent clients include: OC Sport, Royal Yachting Association, Government Offices UK, Co-Operative Society, SERCO, and the Countryside Commission for Wales.

CAREER, HISTORY:

- 2012 London 2012, Olympics & Paralympics: Games Maker, volunteer National Olympic Committee/National Paralympic Committee Assistant to Team GB conducted numerous general support duties and undertaking specific specialist tasks for Team GB Olympic Sailing; 1 Gold Medal, and 4 Silver Medals.
- 2010-2016 OC Sport, Extreme Sailing Series, the elite-level stadium-format global race series: Chief Umpire/Jury Chair, planned, managed, lead and developed an innovative adjudication approach to meet the needs of professional teams and commercial partners whilst upholding sporting integrity.
- 2008-2010 British Olympic Sailing Team: Women's Match Race Coach & Programme Co-ordinator, Royal Yachting Association, GBR. Established inaugural Olympic programme targeted for London 2012.
- 2008 Beijing 2008, Olympic Games: Prepared, coached and advised Chinese Olympic Squad and Sailing Team, 1 Gold Medal, and 1 Bronze Medal.
- 2002-2006 Programme Director: TMI UK, designed, developed, and delivered learning solutions to a range of clients in public and private sectors. Principal clients: Foreign, Commonwealth & Development Office, BT Global Services, and Virgin Atlantic Airways.

- 2000-2001 Learning Solutions Design Consultant: The Forum Corporation/FT Knowledge, Corporate Solutions (part of the Pearson Group of companies, then owner of the Financial Times), designed, developed, and delivered learning solutions across a range of management and business development areas.
- 1993-03 Co-Founding Director & Company Secretary: SailCoach Associates, established a sailing development company specialising in working on collaboration initiatives with smaller national sailing federations.
- 1992-2000 Assessor/Consultant/Trainer: for Investors in People – assessed and advised companies to implement a people development model for organisations, Lexcel – assessed a developmental quality standard for solicitors, and the Excellence/EFQM Model – provided assessment organisational development based a set of systemic criteria.
- 1990-91 Manchester Business School: Development of a database strategy and for client liaison for the alumni association.
- 1990 Internship, Digital Equipment Company: Responsible to the Strategic Marketing Department for an analysis project, of the impact of Information Technology on client organisations, presented to Customer Advisory Board.
- 1985-89 Sports Council for Wales: Responsible to Principal for bringing new National Centre through start-up stage. Specific duties in national competition development, organisation of national and international events, conferences, and marketing programme. Developed and implemented high-level skill training programmes.

MANAGEMENT DEVELOPMENT CONSULTANCY PROJECTS (examples):

Management Development programmes for large global integrated oil company, ExxonMobil, including delivery of programmes in EMEA & APAC both specialist (offshore installation managers) and general programmes. Post-merger management integration programme and 'localisation' manager development project.

Executive Coaching programme for large out-sourcing company, SERCO; a bespoke series of masterclasses for senior managers looking at improving learning application, increasing efficiency, and focusing effectiveness.

People Management development for large international energy producer, EDF Energy, and retailer to aid integration after a five-company merger in one market area, including designing, train-the-trainer, and delivery of programmes to a wide functional audience.

Development of material for Business Excellence Model and Investors in People on behalf of Investors in People UK Limited. Assessor for the 1997 UK Quality Awards for Business Excellence on behalf the British Quality Foundation.

Author of MA in Business Management developed for the Institute of Financial Education & Training for post-experience managers linked to Management Charter Initiative M3 standards.

Approved Trainer for Investors in People UK Limited for Approved Assessor and Adviser courses through Financial Times Management, formerly HDL Training & Development (Henley Distance Learning).

Adviser of a major United Kingdom based training group company on their organisational development through structural changes and strategic analysis. Contracted to assess organisations for attainment of the national Standard of Investors in People.

Formation of an introductory programme for Russian managers and senior executives from the financial sector in preparation for work in United Kingdom organisations on behalf of the UK Chancellor's Fund.

OTHER EXPERIENCE:

Currently serving on the Advisory Board, Korn Ferry Digital, Asia Representative, since November 2021. Previously served on the Faculty Advisory Board at Alliance Business School (formally Manchester Business School), student representative, September 1990 till May 1991.

Ewan has extensive experience working at major international sports events (sailing) both professionally and as a volunteer. Including: Asian Laser Championships, Course Race Officer, 2019, INVICTUS Games, Umpire, 2018, the South-East Asia Games, Chief Umpire, Singapore, 2015, the Olympics as Advisor, 2008 and as National Olympic Committee Representative, 2012, and the America's Cup, Umpire, 2006. Volunteer Business Adviser for Prince's Youth Business Trust in North Wales region, 1997-1999.

EDUCATION & QUALIFICATIONS:

- Academic** Manchester Business School, Master of Business Administration, two-year, full-time programme. Internship with Digital Equipment Corporation, Customer Advisory Board, in Strategic Marketing. University of Manchester: Diploma in Leisure (Sports) Management.
- Occupational** Financial Times Non-Executive Director Diploma, a post-master's diploma in corporate governance, Hong Kong. Advanced Certificate in Learning & Performance, Institute of Adult Learning, Singapore. Accredited Microlearning Instructional Designer, Gnowbe, Singapore. Sustainability & Climate Risk Certificate, Global Association of Risk Professionals (in preparation, April 2022), Advanced Certificate in Integrating Sustainability for a Future-Ready Business Programme, Singapore Management University/GO!MPACT (in preparation, Summer 2022), UNGC Network Singapore Foundations in Corporate Sustainability (in preparation, Summer 2022), UNGC Network Singapore, TCFD General Requirements (in preparation, April 2022), Certificate Programme in Sustainable Finance, Nanyang Technical University, Singapore (in preparation, May 2022), SpotlightPROFILE, by Mindflick, 2019, and Myers-Briggs Type Inventory, Accredited Practitioner, 2005.
- Membership** Association of AMBS MBA, Asia & Australia, Institute of Leisure & Amenity Management, by examination, International Society of Sustainability Professionals, Singapore Institute of Directors, Royal Yachting Association, International Sailing Coach Association (founder member), Royal Anglesey Yacht Club, and Royal Dee Yacht Club (established in 1815).